



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1448042

Schedule Dates	10/18/16-10/24/16	Date Entered	10/13/16
Advertiser	Sue Winter/Governor/Vermont/Democrat (81847)	Last Modified	10/17/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - Governor (1067)	CO-OP	No
Brand	303/323/5619 (567905)	Headline #	ECR25329979
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Maura Gilroy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	303/323/5619	Commission	\$709.50
Account Types	National/Political	Net Total	\$4,020.50
Billing Type	Standard	Sales Tax	
Comments	candidate 10/18/16-10/24/16 SUE WINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT T O FOLLOW.		

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7A-9A (EST)												Burlington (WVNY)	GMA	10/13/16
1.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7A- Good Morning America			1	1	2	1			5	\$50.00	\$250.00	Burlington (WVNY)	GMA	10/13/16
2.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	8A- Good Morning America							X		1	\$35.00	\$35.00	Burlington (WVNY)	Sat GMA	10/13/16
3.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	8A- Good Morning America								X	1	\$35.00	\$35.00	Burlington (WVNY)	Sun GMA	10/13/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	4P- Judge Judy			X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/13/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	4:30P- Judge Judy			X	X	X	X			2	\$30.00	\$60.00	Burlington (WVNY)	Judge Judy	10/13/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5P- Judge Judy			X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	10/13/16
7.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	5:30P- Judge Judy			X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Judge Judy	10/13/16
8.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	6:30P- World News Tonight			X	X	X	X				\$150.00		Burlington (WVNY)	ABC World News Tonight	10/13/16
8.0.1	Closed Preempt	10/19/16															Burlington (WVNY)	Pre-Empt/Spot -	
8.0.2	Closed Preempt	10/20/16															Burlington (WVNY)	Pre-Empt/Spot -	
8.0.3	Closed Preempt	10/21/16															Burlington (WVNY)	Pre-Empt/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	34	\$4,730.00
Grand Total:	34	\$4,730.00

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



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Washington Harbor
3050 K Street NW
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	6P- ABC World News	1						X		1	\$100.00		Burlington (WVNY)	ABC World News-Saturday	10/13/16
9.0.1	Closed Preempt	10/22/16															Burlington (WVNY)	Schedule Change/Exception	
10.0	Normal Line / SPOT	10/23/16-10/23/16	5	:30	6P- ABC World News	1							X	1	\$100.00		Burlington (WVNY)	ABC World News-Sunday	10/13/16
11.0	Normal Line / SPOT	10/18/16-10/21/16	5	:30	7:30P- Inside Edition	2		X	X	X	X			2	\$40.00	\$80.00	Burlington (WVNY)	Inside Edition	10/13/16
12.0	Normal Line / SPOT	10/19/16-10/19/16	5	:30	9P- ABC News Your Voice, Your Vote	1			X					1	\$1,000.00	\$1,000.00	Burlington (WVNY)	DEBATE	10/13/16
13.0	Normal Line / Prime	10/24/16-10/24/16	4	:30	7:58P- Dancing With The Stars	1	X							1	\$850.00	\$850.00	Burlington (WVNY)	Dancing w/ the Stars-ABC	10/13/16
14.0	Normal Line / Prime	10/18/16-10/18/16	5	:30	8P- The Goldbergs/The Goldbergs	1		X							\$500.00		Burlington (WVNY)	GOLDBERGS/SPEECHLESS	10/13/16
14.0.1	Preempt	10/18/16															Burlington (WVNY)	Schedule Change/Exception	
15.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	10P- How to Get Away with Murder	1				X				1	\$500.00	\$500.00	Burlington (WVNY)	How to Get Away w/ Murder-ABC	10/13/16
16.0	Normal Line / Prime	10/21/16-10/21/16	5	:30	10P- 20/20	1					X			1	\$400.00	\$400.00	Burlington (WVNY)	20/20-ABC	10/13/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1448042

Schedule Dates

10/18/16-10/24/16

Advertiser

Sue Minter/Governor/Vermont/Democrat (81847)

Date Entered
Last Modified

10/13/16
10/17/16

Entered By

Elizabeth F. Guy

Agency

GMMB (14491)

CO-OP

No

Product

Political - Governor (1067)

Headline #

ECR25329979

Brand

303/323/5619 (567905)

Demo

Salesperson

Katz - Washington DC, Washington DC (1179)

Order Type

Normal

Sales Office

Katz - Washington DC

Package Deal

Buyer Name

Maura Gilroy,

Commission %

15.00

Phone/Fax

/

Commission

\$709.50

Account Types

National/Political

Net Total

\$4,020.50

Billing Type

Standard

Sales Tax

Comments

candidate
10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT
O FOLLOW.

Burlington (WVNY)

By Broadcast Month

Spots

Rate

Oct. 2016
Grand Total:

34
34

\$4,730.00
\$4,730.00

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / Prime	10/22/16-10/22/16	5	:30	12P- ABC College Football	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	ABC College Ftbl - Early Game	10/13/16
18.0	Normal Line / Prime	10/22/16-10/22/16	5	:30	3:30P- ABC College Football	1						X		1	\$250.00	\$250.00	Burlington (WVNY)	ABC College Ftbl - Late Game	10/13/16
19.0	Normal Line / Prime	10/22/16-10/22/16	5	:30	8P- Saturday Night Football	1						X		1	\$250.00	\$250.00	Burlington (WVNY)	ABC Sat Night College Ftbl	10/13/16
20.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5:59P- Local 22 News at 6P			1	1	1	1			4	\$70.00	\$280.00	Burlington (WVNY)		10/17/16
21.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:59P- Local 22 News at 6P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)		10/17/16
22.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	6A- Local 22 News at 6A		1	1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)		10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

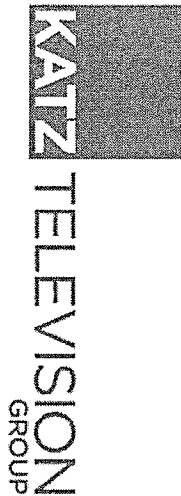
Date:

Accepted-Station:

Date:

Comments:

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125 West 55th St
New York, NY 10019

Contract # 25329979
CPE: 303/323/5619
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/16/2016 at 6:17 PM
Flight: 10/18/16 - 10/24/16
Advertiser: Sue Winter for VT Gov
Product: MINTER/G-VT/D

Version: Highlighting Revision 1
Station: WVMY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$5,230.00
Total Spots: 35
Total CPE: \$0.00

Agency Order #: 5475776

Buyer: Gilroy, Maura
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

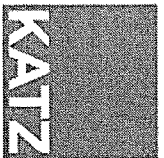
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAILA DAFARI
202-872-5880

Total GRP:
Traffic #: 1448042
Separation:

Comments: RVSD TO MKGD N/A SPOTS & RE-SPEND CREDITS FROM 8/2-8/8, 9/13-9/19, 10/11-10/17 SCHEDS.

[NOTE: LINE 14, TU/8-9P BOOKED AS CORRECTLY SCHED PROG, GOLDBERGS/SPEECHLESS. PLEASE REINSTATE ONTO LOGS.]

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18	10/18				
REV-8	Tu-F,M 6:30p-7p		ABC World News Tonight	\$150.00	0	30	3	0	0	\$0.00	\$0.00	0.0
REV-9	Sa 6p-6:30p		ABC World News-Saturday	\$100.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV+20	Tu-F,M 6p-6:30p		NEWS	\$70.00	0.0	30	0	5	5	\$350.00	\$0.00	0.0
REV+21	Tu-F,M 6a-7a		NEWS	\$50.00	0.0	30	0	4	4	\$200.00	\$0.00	0.0
TOTALS:							35	0	35	\$5,230.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25329979 Changes as of: 10/16/2016 at 6:17 PM Version: Highlighting Revision 1
CPE: 303/323/5619 Flight: 10/18/16 - 10/24/16 Station: WVNY
Agency: GMMB GMMB 3050 K ST NW Advertiser: Sue Minter for VT Gov Market: Burlington-Plattsburgh
WASHINGTON DC Product: MINTERG-VT/D Office: WASHINGTON
20007
Agency Order #: 5475776 Primary Demo: Adults 35+
Buyer: Gilroy, Maura Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Assistant: LAURA DAFARI
Washington DC 202-872-5880
Total GRP: 1448042
Total Spots: 35
Total CPE: \$0.00
Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/17/16 1:51 PM	Elizabeth Guy	Please see my MG offer on 10/13 Offer was STP at same rate The Middle/American Housewife Sect 5 \$500 Goldbergs/Speechless is not on Tuesday's IS on, On Wednesday's and it will not air on 10/19, Line 14 Goldbergs/Speechless 1x 10/18 is not airing on this TP MG offer 1x 10/18 Middle/Housewife 8-9P Sect 5 \$500 Please advise Thanks!
10/16/16 6:17 PM	RACHELLE RAY - Washington DC	RVSD TO MKGD N/A SPOTS & RE-SPEND CREDITS FROM 8/2-8/8, 9/13-9/19, 10/11-10/17 SCHEDS.
10/13/16 4:48 PM	Sysem	[NOTE: LINE 14, TU/8-9P BOOKED AS CORRECTLY SCHED PROG. GOLDBERGS/SPEECHLESS. PLEASE REINSTATE ONTO LOGS.]
		Line 8 World News Tonight 3x out w/o 10/18 due to rates need to be @ \$200 Sect 4 MG offer 2x World News w/o 10/18 \$200 Sect 4 Line 9 World News Saturday 1x 10/22 due to Program not airing until sometime in December due to College Football (Please make note) MG offer 10/22 College Football 12-3:30P \$150 Sect 5
10/13/16 4:47 PM	Elizabeth Guy	Line 14 Goldbergs/Speechless 1x 10/18 due to program not airing in TP. MG offer 1x 10/18 Middle/Housewife 8-9P \$500 Sect 5 Please advise Thanks!
10/13/16 3:25 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information		
Market Budget:	\$52,300	
WVNY Share:	10%	
Comment:		
WCAX:	49%	
WFFF:	13%	
WPTZ:	28%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$5,230.00	N/A	0.0
Total	100%	35	\$5,230.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	35	\$5,230.00	
Total	35	\$5,230.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Makegood 2	10/17/16 1:51 PM	Elizabeth Guy	Sent To Rep		
					\$0
					\$0
Revision	10/16/16 6:17 PM	RACHELLE RAY - Washington DC	Confirmed	5	
Makegood 1	10/13/16 4:47 PM	Elizabeth Guy	Confirmed		
					\$0
					\$0

Changes: Comments from 10/18/16-10/24/16 SUE MINTER FOR GOV (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW. to RVSD TO MKGD N/A SPOTS & RE-SPEND CREDITS FROM 8/2-8/8, 9/13-9/19, 10/11-10/17 SCHEDS.
[NOTE: LINE 14, TU/8-9P BOOKED AS CORRECTLY SCHED PROG. GOLDBERGS/SPEECHLESS. PLEASE REINSTATE ONTO LOGS.]
Product from candidate to MINTERG-VT/D. Demo Meta to R16g. Total Spots from 30 to 35, User Entered \$ from \$0.00 to \$5,230.00. 4 buylines added or modified.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

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Salesperson: RACHELLE RAY - Assistant: LAILA DAFTARI
Washington DC 202-872-5880
Total GRP: 1448042
Traffic #: 1448042
Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/13/16 4:15 PM					\$0
Queued for Electronic Contracting	10/13/16 4:12 PM					\$0
New	10/13/16 3:24 PM	RACHELLE RAY - Washington DC	Confirmed	30		\$5,230.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.